

RIE ETO

Graphic Designer

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GRAPHIC DESIGNER

Ambitious and responsible graphic designer accomplished in the entire development cycle. Works in English and Japanese language environments, autonomously or in a team.

SOFTWARE PROFICIENCY

QuarkXPress, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Word, Microsoft Excel, Dreamweaver, Flash, HTML, CSS

PROFESSIONAL HISTORY

YH Printing Inc.; New York City, U.S.A., November 2014 - Current

Position Details: Freelance Graphic Designer

Responsible for creating restaurant delivery and table menus and business cards.

CS Designworks, Inc.; New York City, U.S.A., February 2012 - September 2013

Position Details: Freelance Graphic Designer

Responsible for designing brochures, advertisements, web banner ads, animated GIFs, and e-mail blasts. Updating websites including sourcing and preparing web-ready images.

At Your Service; New York City, U.S.A., May 2011 – October 2012

Position Details: Waiter

Serving at various galas and parties at venues such as Lincoln Center, American Museum of Natural History, Metropolitan Museum, Guggenheim Museum and Central Park Zoo.

Jacobs; London, U.K., March 2008 – May 2010

Position Details: Creative Services Specialist

Prepared graphics and layouts for tender documents including, creating graphics, sourcing photographs, creating photo-montages, creating CD labels, producing PowerPoint presentations, and outputting for print hardcopy.

CS Designworks, Inc.; New York City, U.S.A., September 2000 - March 2007

Position Details: Senior Graphic Designer

Work included designs for offset printing, digital printing, real estate reports, annual reports, trademarks/corporate identities, brochures, advertisements, direct mail, event journals, invites, maps, magazines, store signs, trade show banners, and web site design.

Worked with clients like Cushman & Wakefield, GVA Williams, Credit Suisse, The Rockefeller Group, Studley, Lenox Hill Hospital, Roundabout Theatre Company, and numerous others.

Managed the development of 22 different 16-52 page, full-color real estate reports with graphs, tables, maps, photographs, and text. Coordinated the entire process with 22 different marketing representatives across the U.S.A. simultaneously over the span of 2 months. Mid-year I produced 60 four-page electronic version only reports for the same client.

Designed a luxurious brochure with a hard cover case for the real estate company GVA Williams. The client had a rare property in Gramercy Park in Manhattan, and to show prospective buyers the property's exclusiveness, I designed a unique and lavish brochure to capture that. I created a logo and used pictures, shot by a high-end photographer, to express the charm of the building and the neighborhood. The client got highly appreciative of the end result because of the unprecedented positive interest it stirred among buyers.

Designed a stainless steel outdoor storefront sign with blue back-light for The Rockefeller Group. I designed the sign with the intention that it would express the client's high technology solutions. The store entrance was below street level so the sign had to be sophisticated enough to catch the attention from the street level.

For the Lenox Hill Hospital's annual fundraising ball, held at the luxurious Waldorf=Astoria Hotel, which was arranged for the hospital's top sponsors and contributors, I was assigned the task to design and produce a 130-page journal with advertisements and presentations of all the sponsors. The hospital wanted the theme of the ball to be "the bravo" and they requested a rose to be the symbol for that. I illustrated long stem roses across the cover of the journal. The client was very pleased and said this was their favorite journal they had ever had.

Film and Video Program, Seattle Central Community College, 2000
(concurrent with education)

Concept and design development of a poster for the 14th Annual Film and Video Showcase.

Culinary Arts Program, Seattle Central Community College, 2000
(concurrent with education)

Designed holiday cards and invitations for a fund-raising dinner.

Bureau 1030, April 2000 – July 2000 (concurrent with education)
Internship. Logo designs.

Japan Society, New York City, U.S.A., Summer 1999

Internship as graphic designer. Concept development and design of brochures, advertisement, and a T-shirt. Designed a leaflet in Japanese and English for the Matsuri Festival.

The Higo Bank, Ltd., Kumamoto, Japan, April 1994 - June 1997

Customer relations specialist responsible for sales and needs-based investment advice for loans, savings and investment products. Specialized in taxes and bonds. Handled business checking accounts and was responsible for daily balancing the branch office's total account.

EDUCATION

Associate Science Degree in Graphic Design and Illustration, Seattle Central Community College, 2000

Associate Degree in English and English Education, Kyushu Jogakuin Junior College, Kumamoto, Japan, 1994

AWARDS: James D. Hoyt Memorial Scholarship for Vocational and Technical Excellence, 1999